



**A J INSTITUTE OF MANAGEMENT**

**A unit of Laxmi Memorial Education Trust<sup>®</sup>**

Approved by AICTE, New Delhi, Affiliated to Mangalore University, Recognised by Govt. of Karnataka)

**ACADEMIC YEAR  
2019-20**



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### MOTIVATION TO ACHIEVE YOUR DREAMS

Mr. Amitabh Anand, an Assistant Professor at SKEMA Business School, conducted a seminar on "Motivation to Achieve Your Dreams" at AJ Institute of Management for MBA students on August 16, 2019.





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### LEADERSHIP SKILLS

Mr. Srinivas Rao, Director of Global Institute of Supply Management, Bangalore, delivered a lecture on leadership skills to MBA second-year students on September 24, 2019. His talk aimed to provide important insights into the key qualities and strategies necessary for effective leadership.





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### SELF-ANALYSIS AND SELF MODERATION

Mr. Darpan Vasudev conducted an insightful workshop on Self-Analysis and Self-Moderation for 108 MBA students. The session emphasized the critical importance of introspection and self-regulation in personal and professional growth.





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### CAMPUS TO CORPORATE TRAINING WORKSHOP

The Campus to Corporate Training Workshop was conducted from 22-11-2019 to 23-11-2019 by Mr. Bharath of Seventh Sense Talent Solutions provided an invaluable bridge for participants transitioning from campus life to the professional sphere.



### LEGAL RIGHTS AND GENDER SENSITIZATION

Under IQAC and Anti-Harassment Women Cell, an expert lecture program was organised on the theme "Legal Rights and Gender Sensitisation" for the II<sup>nd</sup> year MBA students on 9th September 2019 in the Conference Hall, AJIM by Ms. Avni Bhatia (Trainer and Campaign Manager, Josh Talks, ITC Vivel)





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### EMPOWERING MANAGEMENT GRADUATES: BRIDGING EMPLOYABILITY SKILLS AND ENTREPRENEURIAL EXCELLENCE

Dr. Jnaneshwar Pai Maroor from JKSHIM conducted a session on employability skills for MBA students on September 25, 2019. During the session Dr. Jnaneshwar Pai Maroor provided valuable insights into the essential abilities required for success in the workplace.





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### **CERTIFIED MANAGEMENT ACCOUNTANTS (CMA) IN ENTREPRENEURSHIP: NAVIGATING FINANCIAL EXCELLENCE FOR BUSINESS SUCCESS**

Under IQAC and Placement Cell, a Career Guidance Programme was organised on "CMA-Certified Management Accountants" for the 1st year MBA students on 26<sup>th</sup> September 2019 in the Conference Hall, AJIM. Mr.Ravindra Sathish Nayak was the resource person.





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### BEING THE BEST: BUILT ON BEST OF THE BEST LIFE SKILLS

Three-day Workshop was organized from 22<sup>nd</sup> to 24<sup>th</sup> October at the Institute on the theme “BEING THE BEST - Built on Best of the Best Life Skills” for first year MBA students. Dr. K. NILLAN SHETTY (Principal, A.J. Institute of Dental Science, Mangalore) was the Guest of Honour. Prof. (MAJOR) RADHAKRISHNA M. (Motivator, Master Facilitator & Trainer: HRD & TQM) was the resource person for the workshop.



### KAIZEN

At A.J. Institute of Management on August 30th, an expert lecture on "Kaizen" was conducted by Sri A.K. Ayya, Former Senior Manager at Asian Paints. The event was graced by students and faculty and inaugurated by Director Dr. T. Jayaprakash Rao . Sri A.K. Ayya initiated the discourse by introducing "Kaizen," a Japanese philosophy advocating continuous improvement in practices and personal efficiency



### COMMODITY DERIVATIVES

Mr. Srikanth, an expert from the Multi Commodity Exchange, conducted a seminar on "Commodity Derivatives" on March 13, 2020, attended by 116 MBA students. He explained in simple terms how commodity derivatives work, which are like special contracts related to goods like gold, oil, and more.





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## POWER OF LINKEDIN

An expert lecture on Power of LinkedIn was conducted at the Institute on 17<sup>th</sup> August 2020, by Mr. Vignesh, Freelancer through online mode. The trainer gave a brief introduction of LinkedIn as a professional networking platform that has revolutionized the job search process.



### MUTUAL FUND

An Expert lecture was conducted by Dr, Virendra V Tatake, Trainer-Jai Vatnani & Co on the theme "Online Training Session on Mutual Fund Awareness " on 24 Aug 2020. It was an online session. It is an investor awareness program, to create awareness and to build investment in younger generation.

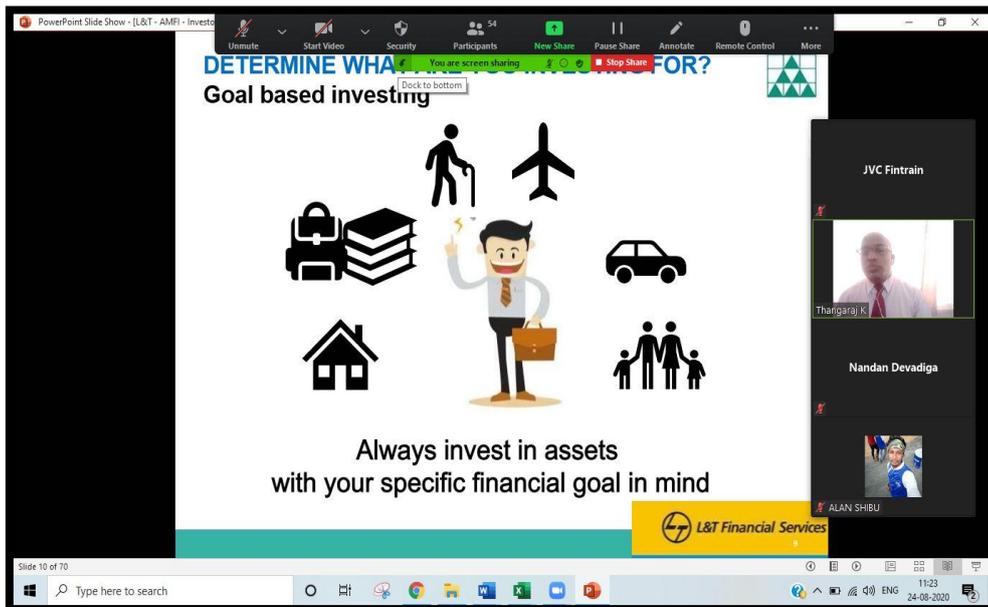


**Mutual Fund Scheme - Which one to buy?**

... a matter of Risk Return Trade-Off

Risk	Return	Type of Scheme
Higher Risk	Higher Returns	Equity Schemes
Moderate Risk	Moderate Returns	Hybrid Schemes
Low - Moderate Risk	Low - Moderate Returns	Debt Schemes
Very Low Risk	Lower Returns	Liquids Schemes

L&T Financial Services



**DETERMINE WHAT YOU WANT TO ACHIEVE OR?**

**Goal based investing**



**Always invest in assets with your specific financial goal in mind**

L&T Financial Services